Executive Headteacher: Daniel Callaghan

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West Butterwick Church of England Primary Academy
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Wednesday 4 November 2026

BBC 'Children in Need' Appeal 2026

Dear Families

We are writing to inform you about how our schools will be contributing to this year's BBC 'Children In Need' appeal. **Last year, 100% of the money raised helped support children and young people across the UK, funding local projects and the people who make that support possible.** Right now, the Children in Need charity can only afford to fund 1 in 6 organisations that ask for their help. That's nearly half a million children going without support. With our help, we can change that!

Next Friday 13 November 2026 will be a non-school uniform day (you could wear something yellow or spotty or Pudsey Bear-related in support of the charity should you so wish!). Similarly, children can still come in school uniform of course, if this makes them feel more comfortable – it is entirely your choice.

Again this year, if you would like to make a contribution we are asking for you to make a direct donation yourselves. This can be made here: Donate to BBC Children in Need or via the dedicated telephone/text numbers on the night. Please note, **we will not be collecting any cash in school.**

Thank you very much for your support of this worthy cause in advance.

Kind regards

Mr D Callaghan
Executive Headteacher